

# Advertise on www.muoviyhdistys.fi

Muoviyhdistys.fi is a home page of The Finnish Plastics Association. The site provides wide range of industry related information and news. Also selected articles from the MuoviPlast magazine are published on the website. There is also a members only area.

The association publish a monthly newsletter. It contains industry related news, highlights of the upcoming events and information for the members. The newsletter has over 1000 subscribers.

Muoviyhdistys.fi website and the newsletter are effective mediums to reach the decision makers and opinion leaders within the industry.

## BANNER AD ON THE WEBSITE

- Size of the banner ad is 728px x 60px.
- The banner is visible for visitors all the time.
- There are maximum number of four banner ads rotating at the spot. Ads will be shown in random order.
- The price of the banner ad is 800 euros for a period of two months.
- If you are interested of longer period, please contact us for a quote.

## BANNER AD ON THE NEWSLETTER

- Size of the banner is 600px x 220px.
- The newsletter has over 1000 subscribers.
- The banner will be displayed at the end of the newsletter.
- The price of the banner ad is 300 euros for one newsletter and for two newsletters the price is total of 500 euros.

## TECHNICAL INFO

- Supported formats JPEG, PNG of GIF.
- For the website also HTML 5.
- Maximum size 80 kt.
- For any other format we reserve the right to charge an additional fee to convert the ad to a correct format. The fee will be added to the price of the ad.

## CONTACT US

Muoviyhdistys ry / The Finnish Plastics Association  
Niina Leskinen  
tel. +358 50 5727 132  
niina.leskinen@muoviyhdistys.fi

